

## Tickborne Diseases and Wheat Zoomer Emails

### Tickborne Diseases

Subject Line Ideas:

1. Don't let tickborne diseases go undetected
2. Are your symptoms from tickborne disease?
3. Get to the ROOT of your chronic symptoms
4. May is Lyme Disease Awareness Month - have you been tested?
5. Take control of your health with our Tickborne Disease Panel
6. Could your mystery symptoms stem from tickborne disease?

Dear [patient name],

Are you feeling tired, achy, or dealing with persistent headaches or joint pain? Tickborne diseases could be at the root of your symptoms.

**Tickborne diseases have more than doubled** in the past 13 years and represent more than 77% of all diseases spread through insects.

Tickborne diseases can be challenging to diagnose because they can mimic other illnesses. The diseases tend to overstay their welcome, with **20% of patients continuing to experience symptoms even after standard antibiotic treatments.**

From fever and fatigue to muscle aches and neurological symptoms, these symptoms can have a significant impact on your quality of life. However, with timely diagnosis and treatment, you can avoid more serious health problems down the line.

**May is National Lyme Disease Awareness Month—the perfect time to get to the root of your symptoms with precision Tickborne lab testing.**

Standard tests recommended by the CDC miss up to 60% of well-defined Lyme disease cases.

That's why I prefer the Vibrant Wellness Tickborne Diseases Panel, which tests both antibodies and DNA for the most comprehensive Lyme and co-infection detection.

This simple blood test can help determine if you've been exposed to any tickborne illnesses and help us curate the ideal treatment plan for your symptoms.

If you're experiencing any of these symptoms or have concerns about your exposure to ticks, we encourage you to consider getting tested. Our Tickborne Diseases Panel is available on our Well ProZ shop, and we'll be here every step of the way to support you.

Let's get you on the path to feeling better and taking control of your health!

Warmly,

[Provider name]

Sources: 1. Molins CR, Ashton LV, Wormser GP, Hess AM, Delorey MJ, Mahapatra S, Schriefer ME, Belisle JT. Development of a Metabolic Biosignature for Detection of Early Lyme Disease. Clin Infect Dis. 2015 Mar 11.

## **Wheat Zoomer**

Subject Line Ideas:

1. Don't Let Gluten Get You Down - Take the Wheat Zoomer Test!
2. Is gluten causing your symptoms? Find out with the Wheat Zoomer test
3. Sick of feeling sick? Is gluten the culprit?
4. Get to the ROOT of your digestive issues with the Wheat Zoomer test
5. The Wheat Zoomer test: your ticket to a gluten-free lifestyle
6. Gluten-free doesn't have to be guesswork—let the Wheat Zoomer test guide you
7. Don't suffer in silence—find answers to your digestive symptoms

Hi [Patient Name],

Are you tired of feeling bloated, foggy-headed, and fatigued after every meal? Do you suspect gluten might be the culprit, but can't quite put your finger on it?

**A growing number of Americans report sensitivity to wheat, which contributes to leaky gut, autoimmune disease, and chronic inflammation.**

If you've been contemplating a gluten-free diet, diagnostic testing can help you determine precisely what you're allergic to or sensitive to, so we can develop the most effective, personalized nutrition plan—without time-consuming elimination diets.

**May is Celiac Awareness Month, which means it's the perfect time to take control of your gut health.** The Wheat Zoomer Test is a simple and comprehensive blood test that can help identify if gluten or other wheat proteins are causing inflammation in your gut and contributing to your symptoms.

Stop guessing and take charge of your health today! This simple test can be done at home with a finger prick—no visit to a blood draw center required!

You can order the Wheat Zoomer Test right from our Well Proz shop. Learn more about it here: [Insert product link]

Cheers to a happy, healthy gut!

[Provider Name]

Source: <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5677194/>